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ORGANIZATIONS FROM ACROSS THE COUNTRY LAUNCH NEW COALITION TO LEVEL THE PLAYING FIELD FOR ALL SELLERS

Marketplace Fairness Coalition applauds introduction of Marketplace Fairness Act

WASHINGTON, February 13, 2013 – Today businesses and trade associations from across the country announced the formation of the Marketplace Fairness Coalition. The Coalition will serve as a focal point of support for the business community in the ongoing effort to pass federal legislation that empowers states to update their sales and use tax laws to level the playing field for all sellers.

The Coalition is comprised of businesses of every size, sector and channel of product distribution, including both brick-and-mortar and online sellers, located in every state throughout the country. The diverse membership reflects the broad support for modernizing the current sales and use tax framework so that all businesses will play by the same rules.

Over the past several years, many companies and organizations from across the country have urged Congress to enact marketplace fairness legislation. With the introduction tomorrow of bipartisan companion Senate and House bills – the Marketplace Fairness Act – they believe that the time has come to formally join together to level the playing field for all sellers and support a marketplace that is vibrant, viable and equitable for everyone.

The Coalition applauds Senators Mike Enzi (R-WY), Dick Durbin (D-IL), Lamar Alexander (R-TN) and Heidi Heitkamp (D-ND), and Representatives Steve Womack (R-AR), Jackie Speier (D-CA), Peter Welch (D-VT) and John Conyers (D-MI) for their leadership on this issue and for building strong bipartisan support for the legislation. The Marketplace Fairness Act will give all sellers the chance to compete in a free market without government preferences, relieve consumers of having to self-report sales/use taxes they already owe, exempt truly small businesses, and give states a roadmap for simplification that will provide them with flexibility to respond to today's evolving marketplace.

For more information about the Coalition, including a list of companies and organizations that support federal legislation, please visit www.marketplacefairnessnow.org.

Follow the Coalition on Twitter: @MFCoalition.

The Marketplace Fairness Coalition supports federal legislation that empowers states to update their sales and use tax laws to level the playing field for all sellers. The Coalition is comprised of businesses of every size, sector and channel of product distribution, located in every state throughout the country. The time has come for Congress to give businesses clarity and certainty by allowing states to update their laws to reflect a 21st Century economy.

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